Kia Ora there,

Last Christmas (...no, not the song, sorry!) we acknowledged how stressful the last couple of years had been, and how important it was to try and spend quality time with friends and family, be kind to one another, and look after both your physical and mental health.

We really hope you did. But then 2024 wasn't exactly easy either, was it? But it looks like the "Survive to '25" mantra is fairly accurate. And with any luck for all of us it will become more "Thrive in '25" as the year progresses.

Merry Christmas and Happy New Year to everyone from 2Shakes!

Ngā mihi o te Kirihimete me te Tau Hou.

Season's greetings for Christmas and the New Year.

We Loved The Conferences!

Starting with the ATAINZ in Auckland in March and ending back in Auckland in November for the NZQBA, conferences give us a great opportunity to meet you all in person, and we love that.

In between we had the ICNZB in Wellington, as well as the Wellington and Palmerston North Xero Roadshows.

This year we were stoked to sponsor the ICNZB Bookkeeper of the Year award - won by Kate Doyle of Tidy Books - congrats again Kate.

We Made Merch Social

2024 saw a bit of a departure for us on the merchandise side - though the 150 kowhai trees we gave away in Christchurch in 2022 are still fondly remembered 😜.

We were still giving out lots of goodies, but we also donated $2,000 to charities across some of our conferences, with you choosing how we donated. Recipients this year included KidsCan, City Missions, and many social supermarkets.

It was our way of helping out in the cost of living crisis, and we had really great feedback from you and the charities involved, thanks. We are excited by the prospect of doing more of this in the future. 2Shakes. 2Social ✅.

We've Been Busy

As well as the various improvements suggested by you all over the course of the year, we have been super-focused this year on a major (huge!) update to our underlying infrastructure.

Not only does this continue to safeguard your security and privacy, but the upgrade also gives us a great platform to improve, expand and grow in the coming years.

And remember - if you see an improvement you'd love in 2Shakes, just drop us an email and we'll look into it for you - thanks!

A Special Milestone

When we started back in 2016, we knew that every client group that was signed-up, AML'ed or otherwise onboarded using 2Shakes would save time, hassle, and paper!

And we keep track of that saved paper. We are really proud to have recently passed **2,500 reams of paper saved** through your use of 2Shakes. In other words, a saving of over 120 trees.

That represents a lot of happiness and a lot less grief for you and your customers!

Give yourselves a big Christmas pat on the back, thanks!

2Shakes Christmas hours

As ever, the team will be taking a well-earned break from close of business Friday 20th December through to Monday 6th January.

During this period, we will have reduced support staff operating. As always, you can still email us on support@2shakes.co.nz.

So, 2024 is almost a wrap 🎁. Thanks to all of you for supporting us and each other this year, and please have a safe and happy holiday.

Now we've all survived, hope you are ready to thrive in 2025. We are!

Ngā mihi nui,
The 2Shakes Team

2Shakes Logo

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Client Onboarding Automation | AML Due Diligence.

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