Kia Ora there,

Welcome to our latest 2Shakes update - a bit of a post-conference special. Hope you are all getting through the winter's bugs as best you can. Fun fact - it'll be Spring on 1 September 😀.

In this update:

- **Bookkeepcon24**: A blast as always. Find out:
  - Who was voted Bookkeeper of the Year 🏆
  - Who won the Blush gin 🍹
- **Xero Roadshow**: Fun times in Welly and Palmy 😁
- **Charity Giveaway**: We made merch **social** with charity giveaways at Bookkeepcon and the Xero Roadshows. See how the ✅**'s** landed for the $2,000 in donations.
- 2Tips

BOOKKEEPCON24

We loved #Bookkeepcon24 at the James Cook in Wellington - our 9th year in a row!

Huge congratulations to all the finalists and winners of the 2024 ICNZB Bookkeeping Awards.

Special congratulations to **Kate Doyle** of **Tidy Books** who took out this year's **Bookkeeper of the Year** award, sponsored by 2Shakes!

Congratulations also go to Joanne Winslade of Janice Hughes Bookkeeping for winning our Prize Draw - a lovely 2Shakes coloured bottle of Blush Gin!

And no Bookkeepcon could be complete without the 2Shakes collage! Thanks to everyone who dropped by the stand - see if you can spot yourself 🔍.

Xero Roadshow

The Xero Roadshow was a quick turnaround from Bookkeepcon, and it was great to meet so many of our customers that upload newly-onboarded clients from 2Shakes directly into Xero Practice Manager.

We were at Wellington and Palmerston North this year, and we are looking forward to 2025 already!

Making Merch Social -The Results!

This year, for Bookkeepcon and Xero Roadshow, we made merch social by giving $1,000 to charity at both events, for a total giveaway of $2,000 to KidsCan, City Missions and Social Supermarkets.

The results are in, and we are donating the $1,000 from Bookkeepcon and the $1,000 from Xero Roadshow to help with the cost of living crisis as follows (drum roll):

- **Kidscan Total $1,029**
  - Xero Roadshow $541
  - Bookkeepcon $488
- **City Missions Total $445**
  - Xero Roadshow $213
  - Bookkeepcon $232
- **Social Supermarkets Total $526**
  - Xero Roadshows $246
  - Bookkeepcon $280

If you swung by the stand, said Hi and voted for a charity to get a share of the $2,000, thank you! And hope you enjoyed the chocolate too.

2Tips

A couple of tips for 2Shakes users:

- **Update your 2Shakes emails** by going to Business Profile>Branding.
  - **NB:** The Ministry of Justice no longer runs the **keepourmoneyclean.govt.nz** website😨. This may still be in your Remote ID Verification email and should be changed.
  - As an example, you could use your AML Supervisor's AML landing page, such as https://www.dia.govt.nz/AML-CFT-Homepage
- **Cast Your Net Wider**
  - Many practices who start using 2Shakes focus on local clients, and that is great.
  - Some see the potential to expand and transform, and with 2Shakes, you can.
  - You can Sign Up a new client, get Authority to Act at IRD, ACC and Companies Office, and (if needed) do AML Customer Due Diligence with Biometric ID Verification. All without needing to meet your new client in person.
  - If that sounds like you, why not cast your net wider, use social media to get the message out, and 2Shakes will help you sign up your new clients as easy as...as...well, as easy as 2Shakes, really 😎.

As always, if there's anything we can help with please reach out to the support team at support@2shakes.co.nz or use our Contact page.

Ngā mihi nui,
The 2Shakes Team

2Shakes Limited
W: www.2shakes.co.nz

Client Onboarding Automation | AML Due Diligence.

This message, its ideas and any files transmitted with it are sent in confidence and solely for the use of the intended recipient. If you are not the intended recipient or the person responsible for delivery to the intended recipient, be advised that you have received this message in error and that any use is strictly prohibited. Please contact the sender and delete the message and any attachment from your computer.

2Shakes Limited, Level 4, 85 Ghuznee Street, Te Aro, Wellington, New Zealand 6011

Unsubscribe Manage preferences